

WHAT IS CLAIMED IS:

1. A method comprising:
supplying at least one input display to an administrator for a client, the at least one input display using structured fields to provide options to the administrator, the structured fields related to at least one business function;
using the at least one input display to produce input parameters which are stored in a database; and
using the stored input parameters to construct web pages related to the at least one business function, the web pages allowing the collection of user data related to the at least one business function, the web pages using the look and feel of other client web pages.
2. The method of Claim 1 wherein the structured fields include pull-down menus.
3. The method of Claim 1 wherein the structured fields include check boxes.
4. The method of Claim 1 wherein the structured fields include radio buttons.
5. The method of Claim 1 wherein the input parameters include look-and-feel information.
6. The method of Claim 1 wherein the look-and-feel information is HTML text.

7. The method of Claim 5 wherein the look-and-feel information is a URL of a web page location which is provided to a parsing application which obtains the HTML text using the URL.
8. The system of Claim 1 wherein the business function is a course-scheduling function.
9. The system of Claim 1 wherein the at least one input display are web pages.
10. The system of Claim 1 wherein a second client customer has a second input display which allows an administrator for the second client to produce input parameters which are stored in a database so that a second set of web pages can be constructed based upon the second input parameters.
11. The method of Claim 1 wherein the collected user data is information concerning orders.
12. The system of Claim 11 wherein the orders concern course registration.
13. A method comprising:
supplying at least one input display to an administrator for a first client and an administrator for a second client, the at least one input display using structured fields to provide options to the administrators, the structured fields related to at least one business function;
using the at least one input display to produce input parameters for the first and second client which are stored in a database; and

using the stored input parameters and user input data to construct a first and second set of web pages related to the at least one business function, the web pages allowing the collection of additional user data related to the at least one business function, the first set of web pages using the look and feel of other first client web pages and the second set of web pages using the look and feel of other second client web pages.

14. The system of claim 13 wherein the structured fields include pull-down menus.

15. The method of Claim 13 wherein the structured fields include text input locations.

16. The method of Claim 13 wherein look-and-feel information is input from the at least one input display.

17. The method of Claim 13 wherein look-and-feel information is HTML text.

18. The method of Claim 16 wherein the look-and-feel information is an indication of a URL of a client web page and wherein a parsing application obtains the HTML text using the URL.

19. The method of Claim 13 wherein the input displays for the first and second customer client are web pages.

20. A computer program stored on a computer-readable-medium implementing the steps of:

supplying at least one input display to an administrator for a client, the at least one input display using structured fields to provide options to the administrator, the structured fields related to at least one business function;

using the at least one input display to produce input parameters which are stored in a database; and

using the stored input parameters to construct web pages related to the at least one business function, the web pages allowing the collection of user data related to the at least one business function, the web pages using the look and feel of other client customer web pages.

21. The computer program of Claim 20 wherein the computer program is stored on a web server.

22. The computer program of Claim 20 wherein the computer program is stored in an application server.

23. The computer program of Claim 20 wherein the computer program is stored in the memory of a general-purpose computer.

24. The computer program of Claim 20 wherein the computer program is stored in a memory.